

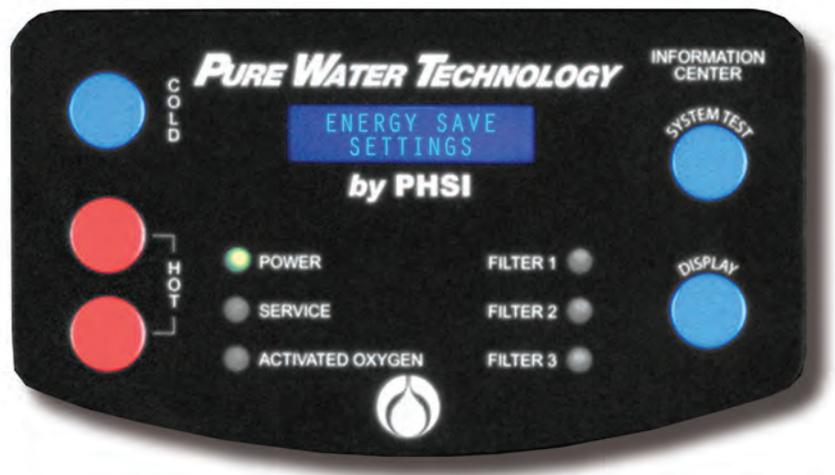
## INTRODUCING THE NEW PW1R ES



PHSI has received the ENERGY STAR® rating for the new Pure Water Technology™ generation 3 PW 1R ES. ENERGY STAR is the trusted, government-backed symbol for energy efficiency helping us all save money and protect the environment through energy-efficient products and practices. Products earn the ENERGY STAR rating by meeting the energy efficiency requirements set forth in their product specifications. Products that earn the ENERGY STAR rating must contribute significant energy savings, deliver features and performance demanded by consumers, allow the purchaser to recover their investment through increased energy efficiency and pass measured and verified testing.

The new Gen3 PW1 series qualified for ENERGY STAR certification in 2010. With its energy-save capabilities, the equipment saves the end user lifetime energy expenses and reduces environmental impact. Over an assumed equipment life of 10 years, the savings to the end-user are substantial: \$317 per unit. And the environmental impact is significant. Ten units use 38k fewer kilowatts of energy, resulting in 58k fewer lbs of CO2 emissions. This is equivalent to removing 5 cars from the road or planting 6 acres of forest for every 10 Gen3 PW1 units placed.

All new PW1 units have been manufactured as the new Gen3 PW1. As a cost-neutral alternative, this product improvement is a true win-win.



### User friendly interface allows for temperature control and energy save settings

Pure Water Technology® is dedicated to providing the highest quality products and service world wide. Our pure water systems are tested and certified to the highest North American and European standards for safety and performance.

There is a Pure Water Technology® solution for every drinking water need. Designed for performance, these elegant systems blend seamlessly with any decor.

Contact your Pure Water Technology representative for a free trial!



TECHNOLOGY FOR A HEALTHY PLANET™

